

THE TWELFTH ANNUAL

Your *Festival*

A free, two-day celebration of makers, music, and the contemporary arts — staged in the heart of the city for the whole community.

October 4 & 5, 2025

CIVIC PARK & PROMENADE
DOWNTOWN · OPEN TO ALL

A city-wide stage for the arts.

Now in its twelfth year, Your Festival is the region's longest-running juried arts celebration — and the only event invited to occupy the full breadth of Civic Park and its promenade.

Each autumn it draws tens of thousands of art lovers to the city's doorstep for two days of free, open-air cultural programming: a juried exhibition of working artists, live demonstrations, family workshops, and stages of regional music.

It is, above all, a gift to the community — admission is free, the programming is hands-on, and every neighbor is welcome. Sponsorship is what keeps it that way.



180+

JURIED
ARTISTS

45k+

ANNUAL
ATTENDEES

\$0

ADMISSION —
ALWAYS FREE

2

DAYS OF OPEN-
AIR PROGRAMMING

Two days, one open square.

The festival transforms Civic Park into a walkable gallery — artist booths line the promenade, with activity zones and music stages anchoring each end.

Programming is built for every age and every budget, which is exactly why families return year after year. Below are the moments sponsors most love to put their name on.



● Young Collectors

Art lovers aged 5–15 begin their first collection with original works donated by festival artists — a future generation of patrons, born here.

● Family Creativity Zone

Complimentary, hands-on instruction for up to 640 participants. Each child leaves with their own kit — a canvas, brush, and color palette.

● Local Artist Spotlight

An exclusive, curated section of the promenade dedicated to homegrown talent and emerging makers from across the region.

● Artist Demonstrations

Live, all-ages entertainment up and down the square — from a caricaturist sketching the crowd to a stilt-walking balloon artist.

Showcase your brand *where the city gathers.*

Sponsors receive extensive recognition and logo exposure across every channel the festival touches — from the printed program in 45,000 hands to the digital audience that follows along all season.

In print Brochures, maps & rack cards	In market Local press & radio spots	Online Digital ads & landing page
Social Festival social channels	On site Signage at your activity	Always Named as a festival partner

Choose what you'll make possible.

Every level keeps the festival free and open to all. Each one underwrites a specific, named part of the experience — so your support is visible, tangible, and easy to tell a story about.

 \$25,000 PRESENTING	Support families. Underwrite free admission to every hands-on art activity, the artist demonstrations, and the Young Collectors initiative — the heart of the family experience.
 \$15,000 AWARDS	Support artists. Fund \$15,000 in artist awards, including one Best in Show and nine merit awards, each recognizing a different media category.
 \$10,000 COMMUNITY	Support the community. Provide complimentary entry to the festival and partner exhibitions throughout both event days, keeping the square open to everyone.
 \$7,500 HOSPITALITY	Support artists & volunteers. Welcome the makers and the hundreds of volunteers who run the festival with breakfast and refreshments across both mornings.
 —\$5,000 SAFETY	Support a safe festival. Cover attendee security and health — police detail, on-site paramedics, and overnight security for the grounds and installations.

In-kind donations.

Not every contribution is a check. Surplus product, specialized skills, or donated services all make a real difference — reducing costs and helping ensure a great festival for the community.

- **Goods.** Materials, equipment, food & beverage, or product for activity kits and hospitality.
- **Services.** Printing, signage, staging, photography, or logistics support.
- **Skills.** Professional expertise that keeps the festival running smoothly.

Interested in donating goods or services?
Reach out and we'll find the right fit.



Join us, and show
your love *for the*
community.

A SAMPLE PROPOSAL PREPARED BY CLIO
CONTENT — GRANT CONSULTING

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